



## Participate in the Loaned Representative Program

### Lend us your best.... and we'll send them back better!

United Way's Loaned Representative program provides a unique professional development opportunity for your organization's emerging leaders. In this full-time, 16-week program, one or more of your employees can work alongside United Way staff to raise funds through hundreds of workplace campaigns in the community. Companies can either loan or sponsor an employee who will participate in the program.

Following a week of orientation and comprehensive training, Loaned Representatives roll up their sleeves to work with United Way's professional staff, implementing fundraising strategies and maintaining ongoing relationships with hundreds of companies and organizations. Loaned Representatives work independently and interdependently in a supportive and dynamic team environment.

Your participation makes it possible to raise more dollars for vital programs and services that improve lives and build a strong community. The Loaned Representative program is one of the ways United Way is able to keep costs low, helping to maximize donor dollars in our community.

#### Interested?

Please contact United Way for more information or to sign up for this exciting opportunity.

#### United Way of Greater Simcoe County

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### Benefits to your organization

#### A New Leader in Your Organization

Not only does United Way provide comprehensive training, we give Loaned Representatives the opportunity to put their training into practice. *The result?* An employee that returns to your workplace energized with new skills, confidence, contacts and increased productivity. You will see enhanced skills *such as:*

- ✓ Leadership
- ✓ Relationship building
- ✓ Sales & negotiation
- ✓ Problem solving
- ✓ Planning & organization
- ✓ Customer service
- ✓ Community development
- ✓ Time management
- ✓ Public speaking

#### Increased Community Profile

Your organization will be profiled in all workplace presentations made by your Loaned Representative. You will also be acknowledged in our annual report and at our Community Achievement Celebration.

#### Two ways to get involved

##### 1. Loan a Representative

Loan one of your employees to United Way from August 15 to December 15, 2008. You pay their salaries, benefits and travel expenses.

##### 2. Sponsor a Representative

Sponsor an employee by providing a \$9,000 honourarium. United Way will hire a qualified, dynamic individual with your investment.

### A Loaned Representative shares his story.....

During the 2008 United Way of Greater Simcoe County campaign the Canadian Forces Recruiting Group Headquarters provided myself, Corporal Ismael S. Mian, with an opportunity of a life time. I was excited to find out that they chose to sponsor my employment with United Way for a 16 week stint under the Loaned Representative program. I've had involvement with United Way over the years, such as volunteering to help run a campaign within my workplace. Through that experience I was eager to see the impact of our donations and gain first hand exposure to the behind-the-scenes work involved in running a fundraising campaign. Little was I aware of how truly impactful the experience would be.

There was such a wide array of experiences during the 16 weeks that I consider the entire time a professional development activity. I was provided tools and opportunities to build upon my skill-set and would recommend the experience to anyone looking to develop their professional repertoire. Aside from the many skills I learned during my time I really took from the exposure to the work that United Way does within our community. To see first hand some of the magnificent work that the member agencies do was eye-opening. I will always be a volunteer for the agencies that do such wonderful things within our communities and abroad, and I will always contribute that little bit that makes *such a difference* in our communities.



Corporal Ismael S. Mian (on right) seen here with fellow Loaned Representative 2<sup>nd</sup> Lieutenant, Nathan Fleming

Thank you to all organizations that have participated in United Way of Greater Simcoe County's Loaned Representative Program to date.  
*We appreciate your support!*

INSPIRE \* BUILD \* CHANGE