



Inspire * Build * Change
... 50 years strong!!!

INSPIRE * BUILD * CHANGE
United Way of Greater Simcoe County
unitedwaysimcoecounty.on.ca

Wednesday, August 26, 2009

Estate On The Bay Design Showcase Gala
...in celebration of United Way of Greater Simcoe County's 50th Anniversary

Sports Illustrated Swimsuit Model Cheryl Tiegs to Attend Gala

Barrie, ON, August 26, 2009 -- 2009 marks the 50th anniversary of United Way of Greater Simcoe County. To celebrate the occasion, Arch and Helen Brown, well known local philanthropists, generously donated the use of their beautiful home on Kempenfelt Bay for a complete design transformation!

Design experts, Mary Dobson, of CityLine & Sue Kay of Sue Kay Designs, Barrie along with area design professionals were 'sent to their rooms' and there brilliantly conceived and designed their area with spectacular style, showcasing local interior and exterior design, supply and furniture companies. Classic cars and a luxury yacht will also be on site of the Estate.

So that all can enjoy viewing the home itself as well as the work of the designers, public tours will be available on September 13, 18, 19 & 20th. Tickets are only \$25 and are available at many businesses. Please visit estateonthebay.com for details.

As well, there will be a sneak preview Gala to be held on September 10th with local celebrities Olympic Skating Champion Jennifer Robinson, Breakfast Television's Kevin Frankish, CityLine's Mary Dobson, B101's Tara Dawn Winstone and our very special guest of honour Sports Illustrated Swimsuit Model Cheryl Tiegs. Tickets are \$175.

Please contact Susan Laycock, Special Events and Public Relations Manager at (705) 726-2301 ext. 25 for ticket information.



Additionally:

- United Way is one of the largest non-government sources of social service funding in Greater Simcoe County and has been effecting change for 50 years.
- Annually United Way funded agencies touch the lives of 1 in 3 people, which equates to more than 150,000 individuals in our region.
- *Please help us in our quest to build a better community.*

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For more information please contact:

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