



United Way of Greater Simcoe County is pleased to partner with Nottawasaga Futures and Eko Nomos Program Development Consultants to present a series of interactive workshops and customized consultation focused on social enterprise for not for profits leaders or social entrepreneurs located in or serving **South Simcoe**. Social enterprise includes the many entrepreneurial or 'self-financing' methods used by non-profit organizations in all sectors - arts, human services, health, or the environmental sector - to generate income in support of your mission.

These workshops and/or consultation are for you if:

- You are a volunteer or staff of a non-profit organization or community group that is interested in exploring social enterprise
- You are a social entrepreneur who is seeking to establish a social enterprise
- Your non-profit organization already operates a fee based service and wants to understand more about how this fits within the growing social enterprise sector
- You are a not for profit Director or manager that wants to learn more about how, why and when your organization should get involved in social enterprise
- Your organization is planning to or operates a social enterprise and would like a series of consultation to plan for or grow the business

Series #1: The “Social Enterprise Primer” Workshop

January 26 or February 9 or March 2, 2010 9:00 a.m. to 12:00 (Followed by lunch and networking time. Registration for lunch is required.)

This workshop will provide a solid background on social enterprise for social entrepreneurs, staff and leaders in non profit organizations and community groups. It is designed to assist participants in deciding whether, when and how to start or grow a social enterprise. Information about the context of social enterprise development in south Simcoe County, Ontario and Canada will be included.

Objectives of this workshop are to:

- Introduce participants to the concept and language of social enterprise
- Build a basic understanding of the social enterprise development field
- Identify social enterprise activity in south Simcoe
- Provide participants with tools and information about services and resources available to support social enterprise development

Series #2: The “Business Idea Exploration and Feasibility Workshop”

January 26 or February 9 or March 2, 2009 1:00 p.m. to 4:00 p.m. (Preceded by lunch and networking time at 12:00. Registration for lunch is required.)

This second workshop is geared to non-profits and charities who are beginning to explore a social enterprise idea or who are already operating a business. Participants should be ready to explore a particular business idea, using hands on tools and facilitated peer discussion, to see whether further research and investment in the idea is warranted.

Objectives of the workshop are to:

- Identify current market trends, and how businesses might take advantage of them
- Provide tools to assess the social, organizational and business feasibility of an idea
- Provide an initial feasibility assessment of business, organizational and social feasibility of the business idea
- Network with existing social entrepreneurs in South Simcoe County

Customized Consultations are also available to a limited number of non-profits and charities who are exploring or operating social enterprises. United Way of Greater Simcoe County has contracted with Eko Nomos (www.ekonomos.com), a company that has provided business training and consultation to over 50 social enterprises in the last 10 years. Eko Nomos will provide up to 10 hours of customized social enterprise consultations to each of 8 non-profit organization that is interested in assessing the feasibility of their enterprise idea or facilitating business planning or problem solving in areas in your business that are assessed as needing work.

Note: These social enterprise workshops and consultations are recession proof!! They are offered free of charge!!

Social Enterprise Workshop Registration Form

**We encourage you to build organizational capacity for social enterprise and bring more than one participant from your non-profit to attend. Please copy and complete this form and return to:

United Way of Greater Simcoe County,

Attention: Cathy Barlow by

Fax: (705) 726-4897

Mail: 136 Bayfield St, Suite 100, Barrie, ON L4M 3B1

Phone:(705) 726-2301 ext 29

Email: consulting@unitedwaysimcoecounty.on.ca

Name(s):	
Organization:	
City:	Phone Number:
Contact email:	
Does your organization serve South Simcoe?	
Do you have a Social Enterprise idea or are you already operating one?	

Date 2010	Location	Workshop	Time	<input checked="" type="checkbox"/> Register
Tues. January 26	Conference Room CONTACT Community Service Centre South Simcoe Town Square 39 Victoria Street East Alliston, Ontario	Social Enterprise Primer Workshop	9:00am–noon	<input type="checkbox"/>
		Lunch	12:00-1:00	<input type="checkbox"/>
		Business Idea Exploration and Feasibility Workshop	1:00-4:00pm	<input type="checkbox"/>
Tues. February 9	Rotary Hall The Gibson Centre 63 Tupper St. West Alliston ON	Social Enterprise Primer Workshop	9:00am–noon	<input type="checkbox"/>
		Lunch	12:00-1:00	<input type="checkbox"/>
		Business Idea Exploration and Feasibility Workshop	1:00-4:00pm	<input type="checkbox"/>
Tues. March 2	Boardroom, Head Office Peoples Credit Union 8034 Yonge Street Innisfil, Ontario	Social Enterprise Primer Workshop	9:00am–noon	<input type="checkbox"/>
		Lunch	12:00-1:00	<input type="checkbox"/>
		Business Idea Exploration and Feasibility Workshop	1:00-4:00pm	<input type="checkbox"/>
Throughout January, February and March 2010	At predetermined Clinic locations and/or at your Organization – up to 10 hours /per organization	Individual Consultations		<input type="checkbox"/>