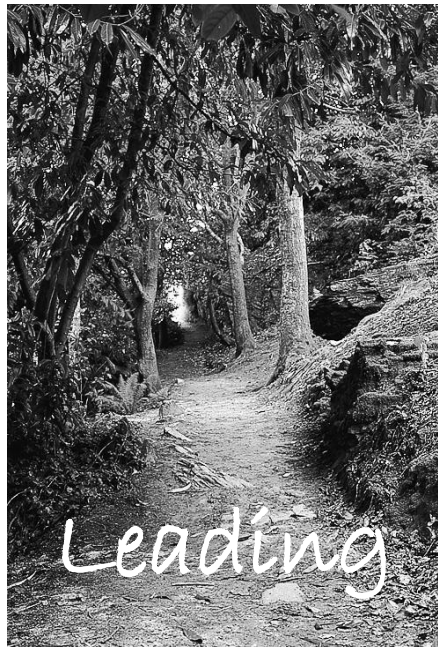


Spring 2012



Workshop Schedule



United Way Greater Simcoe County
Training & Consulting Services

Training & Consulting Services (TCS)
A Leadership Development Program

Welcome to our Spring 2012 training and development workshop series.

We're back! After a year of tough economic times and few requests from the non-profit community for training, I received an overwhelming response in November 2011 to a UW training survey that was sent out county-wide. In response to your interest, this spring we are pleased to offer a continuing series of workshops directed at building capacity and developing leadership skills in our non-profit sector organizations once again. The workshops are distinct and diverse, offering learning in many of the core competencies of a healthy organization – fundraising, marketing, human resource development, volunteer management and leadership.

Look forward to working and learning together

Cathy Barlow,
 Director, Community Impact
 United Way Greater Simcoe County

2012 Spring Program Overview

Workshops	Date	Cost
Sparkling Engagement: Supporting & Engaging Your Board to do Great Things!	Wed. March 7	\$35.00
Series: Getting Money Into Your Organization	Mar. 8, Apr. 5, May 3	\$100.00 or \$150.00
Getting it Right the First Time: Ten Steps to Screening Volunteers	Tuesday March 20	\$35.00
Making Sense of Social Media for Non-profits	Thursday March 22	\$35.00
Is Your Organization/Team Adapting Fast Enough?	Thursday March 29	\$70.00
Social Marketing: Making Change Happen	Friday March 30 am	\$35.00
Working with the Media: Public Relations for Non-profits	Friday March 30 pm	\$35.00
Facilitation Fundamentals	April 12, April 26	\$70.00
Conflict That Works – At Work!	Tuesday April 17	\$35.00
Diversifying Your Board and Staff: What, Why, and How	Thursday April 19	\$35.00
Authentic Leadership	Tuesday May 1	\$35.00
Positivity as Fuel for Team Performance	Thursday May 10	\$35.00

Workshops

Who Should Attend:
Resource Development,
Executive Directors, Board

Dates:
Thurs. March 8, 2012
Thurs. April 5, 2012
Thurs. May 3, 2012

Time: 9:00am – noon

Registration:
8:45-9:00am March 8

Location:
Upstairs Community
Room Zehrs
Bayfield and Livingstone
Sts.
Barrie, ON

Cost for Series:
\$100.00 per person
Or
\$150.00 for organization
(2 people)

Series: Getting Money Into Your Organization

This workshop series will enable participating organizations to prepare their organization to begin or enhance their fundraising.

Learn how to:

- Build financial resources and become familiar with the different sources of funding and fundraising methods.
- Develop a very achievable financial development plan for your organization
- Create potential partnership opportunities

Maximum 10 organizations.

Recommended: That organizations send two participants, including one board member, who will commit to attending all three sessions.

Presented by: John Lister

John Lister has a degree in Business Administration and has become a well-known development professional in Simcoe County. He has a unique approach to partnerships and community development. He developed his marketing skills working for IBM Canada and spent two years overseas as a volunteer for World University Services of Canada. He established his own consulting business in 1994 and provides public relations, community development and fundraising advice and services to nonprofit organizations. John has worked on large and small-scale resource development campaigns for many non-profits in Simcoe County.

Gordon Ball

Gordon Ball has 30 years of freelance experience designing and facilitating adult learning and leadership development programs in Canada and abroad, primarily with voluntary organizations. He is currently leading a \$10 million endowment fund campaign in the Orillia area.

Day 1. Organizational Readiness – prerequisites for getting money.

Develop a clear idea of where your organization wants to go – an exciting vision supported by enthusiastic proponents. Begin to form a clear case for support – including a relevant challenge, a basic and sound organizational structure (membership, leadership, financial management, a plan and a budget). Create a framework for assessing your organization's readiness.

Interim homework: Participants return to their organizations and complete the readiness framework with others.

Date: March 8, 2012 – 9:00am-noon at Zehrs Bayfield conference room, Barrie

Day 2. Development Planning

Financial development = volunteer management + effective communication + fundraising.
Funding sources and methods – i.e. government, earned, philanthropy
Introduction to a development plan framework.

Interim homework: Participants return to their organization and complete the development plan framework with others, returning to the workshop with a proposed plan.

Date: April 5, 2012 – 9:00am-noon at Zehrs Bayfield conference room, Barrie

Day 3. Reporting & Refining

Participants assemble in clusters of 3-4 organizations to hear, support and comment on each other's plans (ideas, numbers, priorities, sequence, assigned responsibilities)
Common themes are addressed in the final hour. Participants refine their plans accordingly.
Participants will finish the series with a customized, realistic fundraising plan of action and a strong, meaningful "case" for supporting their organization.

Date: May 3, 2012 – 9:00am-noon at Zehrs Bayfield conference room, Barrie

<p>Who Should Attend: Executive Directors, Board Chairs</p> <p><i>Date: Wed. March 7, 2012</i></p> <p><i>Time: 9:00am – noon</i></p> <p><i>Registration:</i> 8:45-9:00am</p> <p><i>Location:</i> Simcoe County Museum, Room B Hwy 26, Minesing</p> <p><i>Cost:</i> \$35.00</p>	<p><i>Sparking Engagement: Supporting & Engaging Your Board to Do Great Things!</i></p> <ul style="list-style-type: none"> • Further understand the role of the Executive Director in relationship to the board according to “Best Practices”. • Understand what motivates and engages board activity • Understand how your leadership and management style affects the board’s ability to function • Understand how the board’s culture affects your ability to support board activities and consequently the leadership of the organization <p>Presented by: Suzie Addison-Toor, Engage Consulting</p> <p><i>Suzie Addison-Toor has a non-profit head, heart and soul! With over 20 years of successful career experience in executive leadership, she passionately enables organizations to lead more effectively by balancing heart (mission) and head (business).</i></p> <p><i>From 1997-2007, Suzie founded and led “Addus”, a community organization in Toronto (www.addus.org). In 2007, she was trained as an Executive Transition Practitioner at CompassPoint in San Francisco where she became part of a growing community of consultants that are supporting agencies and associations through the unique aspects of non-profit leadership transition. Suzie’s approaches to leadership transition help organizations take advantage of the change as a unique opportunity for reflection, change and growth.</i></p> <p><i>Today, she runs her own boutique consulting practice called Engage Consulting that specializes in the non-profit succession planning and leadership transition. In addition, Suzie coordinates and teaches within Georgian College’s Social Service Worker Program. She is also completing a Masters in Leadership at Royal Roads University.</i></p>
<p>Who Should Attend: Staff or Volunteers who manage volunteer program</p> <p><i>Date: Tues. March 20, 2012</i></p> <p><i>Time: 9:00am – noon</i></p> <p><i>Registration:</i> 8:45-9:00am</p> <p><i>Location:</i> Simcoe County Museum, Room B Hwy 26, Minesing</p> <p><i>Cost:</i> \$35.00</p>	<p><i>Getting it Right the First Time – Ten Steps to Screening Volunteers:</i></p> <p>Volunteer work has changed significantly in the last few years. As our non-profits see a decrease in their resources and at the same time an increase in the demands for their services, they have begun to ask volunteers to do more comprehensive and sophisticated tasks. As a result, there is a greater burden on Managers of Volunteers to ensure the safety of their clients and their volunteers. Police checks are only one part of responsible volunteer management aimed at reducing risks to your clients and your organization. Following these ten steps, starting long before anyone is interviewed for a position and ending only when your volunteer leaves your organization, is much easier than dealing with consequences of your first problem. This workshop is a must for anyone managing volunteers who work with vulnerable people.</p> <p>Objectives:</p> <ul style="list-style-type: none"> • Build good volunteer management practices • Learn the 10 step process of screening volunteers - including recruitment, selection and management of volunteers • Learn how to approach risk management in a respectful, sensitive and professional manner <p>Presenter: Lee Pigeau</p> <p><i>Lee Pigeau is dedicated to community building and helping charities and youth organizations fundraise and manage their operations efficiently and effectively. Lee has been a keynote speaker at various Canadian and provincial conferences, speaking on volunteer management and motivation, board and staff relations, as well as fundraising and goal setting.</i></p>

<p>Who Should Attend: Communications, Public Relations staff or volunteers, Executive Directors, Management team</p> <p><i>Date: Thurs. March 22, 2012</i></p> <p><i>Time: 9:00am – noon</i></p> <p><i>Registration: 8:45-9:00am</i></p> <p><i>Location:</i> <i>Upstairs Community Room Zehrs Bayfield and Livingstone Sts. Barrie, ON</i></p> <p><i>Cost:</i> \$35.00</p>	<p><i>Making Sense of Social Media for Non-profits</i></p> <p>We all know social media is here to stay. People are mobilizing people. Whether brands, politics or charities, we look to peers for community. The landscape of social media can be overwhelming. In this workshop, Vireo Research will take you through a variety of case studies that illustrate the dynamic of social media, why it's important for non-profits, and how your organization can interact, connect and mobilize communities. We will get you involved. So start thinking... Ask yourself these questions:</p> <ul style="list-style-type: none"> • What are your biggest questions about social media? • What goals within your organization could be met with a strategic use of social media? <p>Objectives: Vireo Research wants you to walk away feeling inspired, informed, and armed with information to start, or continue, your social media journey. You'll create a Social Media Strategy Outline by considering your goals, the appropriate channels and the role social media can play in your organization.</p> <p>Presented by: Caroline Wilson, Partner, Vireo Research</p> <p><i>Caroline Wilson has over 12 years experience in marketing research and strategic consulting. Her expertise is translating research and data into actionable, strategic recommendations for organizations. Her target groups have included tweens, teens, young adults, aboriginal youth, parents, families and at-risk youth. Two of her projects won back-to-back awards for the Best Integrated Research Award from the MRIA in 2006 and 2007 respectively. Caroline has a diploma in Health and Social Studies, and a Masters Degree in English Literature from the University of Glasgow.</i></p> <p>Jacquelyn Salnek, Partner, Vireo Research</p> <p><i>With over 10 years experience in research and strategy, Jacquelyn Salnek's enthusiasm for behavioral psychology, macro-social trends and brand development allows her to elicit clarity on attitudes, behaviors and social values in a hyper-media, super-tech, consumer-driven world. Her experience enables her to bring problem-solving insights to a variety of businesses, including telecommunications, retail, consumer-packaged goods, travel, financial, media and technology industries. Jacquelyn received a diploma in Psychology from Brock University and a certificate from Georgian College's Research Analyst Post-Graduate Program.</i></p>
<p>Who Should Attend: Executive Directors, Management, Leadership</p> <p><i>Date: Thurs. March 29, 2012</i></p> <p><i>Time: 9:00am-4:00pm</i></p> <p><i>Location:</i> <i>Simcoe County Museum, Room B Hwy 26, Minesing</i></p> <p><i>Cost:</i> 70.00</p>	<p><i>Is Your Organization/Team Adapting Fast Enough?</i></p> <p>Do you find your team reacting to change instead of preparing for and anticipating changes? Do you have staff that have difficulty letting go of "the way things were" when changes do happen? Are there issues that repeatedly surface? Are some of these chronic issues complex and hard to figure out? Have you tackled them before only to have them resurface later? If you answered "yes" to any of these questions, this program is for you! You will:</p> <ul style="list-style-type: none"> • Learn the basic foundational concepts and tools used in the practice of organizational observation and change implementation • Identify organizational patterns to understand where and how to influence change that is adopted • Apply this knowledge to your organization with the support of a planning tool and the workshop facilitator before, during and following the implementation of your change initiative. <p>What's different about this workshop? You will actually IMPLEMENT a change within your organization with the individual support of the facilitator in the planning, implementing and follow-up stages. What better way to learn?</p> <p>Presented by: Linda Morgan, MA, founder of The Clic Effect Inc.</p> <p><i>Linda Morgan specializes in action research, dynamic change programs, conflict/diversity management, organizational culture, and leadership development. She has a diverse background in human systems intervention, adult education, strategic planning, capacity and team building, and change management. Linda has worked in both unionized and non-unionized environments. She draws from over 15 years of human resources and managerial experience to add to her perspective and understanding of client issues. This varied experience offers creative and customized learning experiences built for the unique needs of each client. Linda is Associate Professor at Royal Roads University, teaching in the Masters of Leadership and Management Program, is an Associate with the Syntegrity Group, a certified Human Systems Dynamics Professional, a Neural Linguistic Programming General Practitioner and a certified Emotional Intelligence (individual and team) Consultant.</i></p>

<p>Who Should Attend: Executive Directors, Management, Marketing, Program staff</p> <p><i>Date: Fri. March 30, 2012</i></p> <p><i>Time: 9:00am-noon</i></p> <p><i>Location:</i> Simcoe County Museum, Room B Hwy 26, Minesing</p> <p><i>Cost:</i> \$35.00</p>	<p><i>Social Marketing: Making Change Happen</i> <i>Using the tools of social marketing to change behaviour in your community.</i></p> <p>Perhaps your organization is looking to increase the rate of volunteerism within your community. Or perhaps you are looking to improve your citizens' health through increased physical activity and healthier eating. Or maybe you are looking to increase the community's commitment to supporting its cultural heritage or taking better care of the environment. This is a very hands-on, practical workshop. Participants will learn about the key elements of social marketing and begin applying them to their own behaviour change initiatives. Ideally suited for staff members who are involved with planning, implementing or evaluating programs that rely on communication to help effect behaviour change. Participants are strongly encouraged to bring their program planning materials and may find it beneficial to attend with one or more other organization members.</p> <p>Objectives: In this hands-on, half-day workshop, participants will:</p> <ul style="list-style-type: none"> • Learn about the basic concepts of social marketing • Understand the difference between social marketing and social media (hint: social media can be one of the tools in a social marketing campaign!) • Explore key elements or tools of social marketing planning, implementation and evaluation • Apply what they learn in the workshop to their own program planning. <p>Presented by: Shawn Fendley <i>Shawn Fendley has more than 30 years of experience in planning, designing and delivering public health programs and services. In her role as Health Promotion Consultant, Shawn works in collaboration with a wide variety of health professional teams, community organizations and coalition groups. Shawn works with organizations in a social marketing capacity to address their needs in areas such as issue promotion, community education, healthy public policy and advocacy.</i></p> <p>Robb MacDonald <i>Robb MacDonald is the owner of MacComm, a full-service social marketing consulting company based in Orillia, Ontario. Robb has worked with all levels of government as well as hundreds of not-for-profit organizations in the areas of health promotion, environmental conservation, literacy and economic development. Robb is also a consultant with the Ontario Healthy Communities Coalition, and a volunteer with the United Way Greater Simcoe County, the Orillia Downtown Management Board and the Orillia Area Community Development Corporation.</i></p>
<p>Who Should Attend: Executive Directors, Communications, Public Relations, Marketing</p> <p><i>Date: Fri. March 30, 2012</i></p> <p><i>Time: 1:00pm-4:00pm</i></p> <p><i>Location:</i> Simcoe County Museum, Room B Hwy 26, Minesing</p> <p><i>Cost:</i> \$35.00</p>	<p><i>Working with the Media: Public Relations for Non-profits</i></p> <p>To provide non-profit professionals the basics of capturing the attention of and communicating with traditional media outlets. Learn how to become effective at getting your message out there, and making certain it's the "right" message.</p> <p>Objectives To show attendees:</p> <ul style="list-style-type: none"> • How media relations fits into the organization's strategic plan • How to choose and prepare an organizational spokesperson • How to create essential communication tools, including an in-depth discussion of press releases • How to build a media contact list • The basics of pitching to media contacts • How to generate "free" promotion • How to develop strategies for crisis situations <p>Presented by: Michele Lawson <i>Michele Lawson, currently Director of Communications at United Way Greater Simcoe County, has been a professional writer for more than 25 years. With a journalism diploma from Centennial College, a media degree from Queen's University and ongoing experience in marketing, corporate communications and media relations, Michele has worked successfully with non-profit organizations, business start-ups and corporate clients both on staff and as a consultant through her own company. Individually and as part of the teams she has been fortunate to be part of, Michele has been honoured with several awards and accolades for her work.</i></p>

<p>Who Should Attend: <i>Those who lead group discussions/work team leaders, managers, project managers, HR professionals</i></p> <p>Day 1: Thurs. April 12, and Day 2: Thurs. April 26, 2012</p> <p>Time: 9:00am – noon both days</p> <p>Registration Day 1: 8:45-9:00am</p> <p>Location: Upstairs Community Room Zehrs Bayfield and Livingstone St., Barrie, ON</p> <p>Cost: \$70.00</p>	<p>Facilitation Fundamentals</p> <p>The use of teams, the desire to work collaboratively, the need for efficient decision-making, group problem-solving and the demand for strong leadership in today's workplace has developed a common need for facilitation skills.</p> <p>A facilitator is one who contributes process and structure so that groups are able to function effectively and achieve their goals.</p> <p>This workshop series (2) will be practical and applicable. Participants will be invited to share their particular facilitation needs with the group for problem-solving as case studies. The facilitator/instructor will use a variety of skills and techniques in the delivery of this workshop for participants to experience first-hand.</p> <p>Objectives During these workshops, participants will:</p> <ul style="list-style-type: none"> • Define the roles and purpose of facilitation • Identify the skills required for successful facilitation • Experience and discuss a range of facilitation techniques • Determine appropriate times and circumstances for particular facilitation processes <p>Presented by: Louise Cohen <i>Louise Cohen works in a collaborative manner with clients to design training programs to develop their potential. Through discussion and assessment, she selects the best content, teaching activities and facilitation techniques to build appropriate, meaningful and practical workshops. With 8 years as Professional Development Trainer and Life Skills Coach Trainer at YWCA Toronto, and 12 years as a facilitator, trainer and coach, Louise has a deep understanding of the process and principles of adult learning. Her workshops are inclusive, engaging and build confidence in such areas as facilitation training, assertiveness, leadership, team building and diversity. For more information please visit www.collaborativetraining.ca</i></p>
<p>Who Should Attend: Executive Directors, Management team</p> <p>Date: Tues April 17th, 2012</p> <p>Time: 9:00am – noon</p> <p>Registration: 8:45-9:00am</p> <p>Location: Upstairs Community Room Zehrs Bayfield and Livingstone Sts., Barrie, ON</p> <p>Cost: \$35.00</p>	<p>Conflict That Works...At Work!</p> <p>Do you find yourself holding back what you really want to say to others at work? Are you at odds with one or more coworkers? Do you cringe when you think a conflict is brewing?</p> <p>If you answered yes to any of these questions, this workshop is for you! You will:</p> <ul style="list-style-type: none"> • Identify your dominant approach to conflict...and that of others. • Learn strategies to work constructively through conflict. • Strategize when and how to engage in conflict...or not! <p>Presented by: Linda Morgan, MA, founder of The Clic Effect Inc. <i>Linda Morgan specializes in action research, dynamic change programs, conflict/diversity management, organizational culture, and leadership development. She has a diverse background in human systems intervention, adult education, strategic planning, capacity and team building, and change management. Linda has worked in both unionized and non-unionized environments. She draws from over 15 years of human resources and managerial experience to add to her perspective and understanding of client issues. This varied experience offers creative and customized learning experiences built for the unique needs of each client. Linda is Associate Professor at Royal Roads University, teaching in the Masters of Leadership and Management Program, is an Associate with the Syntegrity Group, a certified Human Systems Dynamics Professional, a Neural Linguistic Programming General Practitioner and a certified Emotional Intelligence (individual and team) Consultant.</i></p>

Who Should Attend:
Executive Directors, staff,
volunteers, Boards

Date: Tues. May 1, 2012

Time: 9:00am – 1:00pm

Location:
Simcoe County Museum,
Room B
Hwy 26, Minesing

Cost:
\$35.00

Authentic Leadership – Leaving behind the self-talk once and for all

Did you know you don't have to be the CEO to be a leader? Do you even believe you are a leader? Are you listening to the old voices in your head? Are they saying YES to leadership or NO not for me? Does your position at work ask you to step into your leadership and you are completely unsure what that means?

Our workshop today, lead by Kathy Hay, ORSCC, certified coach and motivational speaker, will help you put your fears about your leadership to rest once and for all. Using the results of your own personal strengths assessment, you will learn how to use your greatest talents at work and at home. You will learn how to leverage the strengths within your team and become a leadership superstar.

During the session you will be part of several interactive breakouts, dyads and small groups. Whether you come alone or with members of your team or board, you will take away exercises that you can implement in your non-profit immediately. They will help your team or board become more aligned and aware; providing you with a new language to enrich your workplace.

This workshop will boost your belief in yourself and others, give you several tools to use when times get tough, and build your over-all confidence. Many teams in organizations I have used this with have called it a life-changing positive experience.

Recommended: Bring yourself or your entire staff. Make sure you have pre-purchased the Strengthsfinder book and completed the assessment. Bring your print-outs with you to the workshop! (see below)

Pre-requisite: Purchase Strengthsfinder 2.0 Tom Rath ISBN: 978-1-59562-015-6. Online from Amazon or Chapters \$20.00. Complete the online assessment and bring your printouts to the workshop. Printouts are a personalized Strengths Discovery and an Action Planning Guide sent to you after you have completed the online assessment.

Review: "Our entire staff invested into this book and took the corresponding survey and found it a huge help in defining who we are as a staff. It helped us to realize our gift skills and how we can benefit by using our individual gift skills as a team. I believe this is a book for any organization who are struggling with people issues within the organization."

Presented by: Kathy Hay ORSCC, CPCC, PCC

Kathy Hay is an Inspirational Speaker and Professional Executive Leadership Coach. She was born and raised in Barrie although much of her work nowadays finds her crossing the country. Whether Kathy is working with a high performing team at Suncor Energy in Calgary or in front of an audience of 300 or 3,000, she brings authenticity, inspiration, humour and connection to the room.

Kathy is the proud owner of Teamwork www.teams-work.com for business and www.connect2inspire.com a blog site for her inspiration.

<p>Who Should Attend: Executive Directors, Management team, Board</p> <p><i>Date: Thurs. April 19, 2012</i></p> <p><i>Time: 9:00am – noon</i></p> <p><i>Registration:</i> 8:45-9:00am</p> <p><i>Location:</i> Upstairs Community Room Zehrs Bayfield and Livingstone Sts. Barrie, ON</p> <p><i>Cost:</i> \$35.00</p>	<p>Diversifying Your Board and Staff: What, Why and How</p> <p>More and more we hear about the need for organizations and teams to be creative and innovative. To achieve more with less. To better serve the needs of their clients. Research shows that diverse, multi-cultural input directly impacts creativity, output and client service.</p> <p>While we may know this to be true, when we look around our organizations and teams, we often find a more homogeneous group of people, especially in senior roles and at the board level. We tend to gravitate to people who seem more like “us”, sharing a similar cultural and demographic background.</p> <p>In this workshop you will learn:</p> <ul style="list-style-type: none"> • The tangible benefits of having a more diverse board and staff • What gets in the way of establishing a more diverse organization • Strategies and tips for recruitment, retention and advancement <p>Presented by: Laurie Hunt</p> <p><i>Laurie Hunt is passionate about working as a change agent in organizations and communities. She uses a systems approach specializing in relational leadership skill building to bridge difference, to raise cultural intelligence and to develop diverse innovative teams and organizations. Laurie considers herself a ‘system disrupter’. By raising a leader’s or team’s awareness of how they are operating, she helps them disrupt the patterns and habits that get in the way of achieving what they want. Laurie brings over 20 years of experience in international marketing, communications, diversity and human resources in the high-tech industry to her work. She taught in the School of Management at the University of Massachusetts in Boston where she researched and co-authored several publications on leadership, mentoring and intercultural relationships.</i></p>
<p>Who Should Attend: Executive Directors, management, volunteers, Board</p> <p><i>Date: Thurs. May 10, 2012</i></p> <p><i>Time: 9:00am – noon</i></p> <p><i>Location:</i> Simcoe County Museum, Room B Hwy 26, Minesing</p> <p><i>Cost:</i> \$35.00</p>	<p>Positivity as Fuel for Team Performance</p> <p>Teams exist to produce results. The way team members are with each other influences the quality and output of results. Research on teams shows a direct relationship between performance and the positivity in a team. The greater the positivity, the higher productivity realized. By the nature of their very existence, teams as a whole have the capacity to infuse their members with either positivity or negativity.</p> <p>In this workshop, you will learn:</p> <ul style="list-style-type: none"> • The attributes of effective high-performing teams and supporting research • How to establish a best-team mindset among team members and create team agreements that everyone will honour • Effective tools that can be used immediately with your team or board <p>Presented by: Laurie Hunt</p> <p><i>Laurie Hunt is passionate about working as a change agent in organizations and communities. She uses a systems approach specializing in relational leadership skill building to bridge difference, to raise cultural intelligence and to develop diverse innovative teams and organizations. Laurie considers herself a ‘system disrupter’. By raising a leader or team’s awareness of how they are operating, she helps them disrupt the patterns and habits that get in the way of achieving what they want. Laurie brings over 20 years of experience in international marketing, communications, diversity and human resources in the high tech industry to her work. She taught in the School of Management at the University of Massachusetts in Boston where she researched and co-authored several publications on leadership, mentoring and intercultural relationships.</i></p> <p>Kathy Hay ORSCC, CPCC, PCC.</p> <p><i>Kathy Hay is an Inspirational Speaker and Professional Executive Leadership Coach. She was born and raised in Barrie although much of her work nowadays finds her crossing the country. Whether Kathy is working with a high performing team at Suncor Energy in Calgary or in front of an audience of 300 or 3,000, she brings authenticity, inspiration, humour and connection to the room.</i></p> <p><i>Kathy is the proud owner of Teamwork www.teams-work.com for business and www.connect2inspire.com a blog site for her inspiration.</i></p>

Workshop Registration Form

Please copy and complete this form for **each** person registering. Return completed form to

United Way Greater Simcoe County,

Attention: Cathy Barlow by

Fax: (705) 726-4897

Mail: 136 Bayfield St, Suite 100, Barrie, ON L4M 3B1

Phone: (705) 726-2301 ext 29

Email: cathyb@UnitedWaySimcoeCounty.on.ca

Name:	
Organization:	
City:	Phone Number:
Email:	

Workshops	Date	Cost	√ To Register
Executive Directors: Supporting & Engaging Your Board	Wed. March 7	\$35.00	<input type="checkbox"/>
Series: Getting Money Into Your Organization	Mar. 8, Apr. 5, May 3	\$100.00 or \$150.00	<input type="checkbox"/>
Getting it Right the First Time: Ten Steps to Screening Volunteers	Tues March 20	\$35.00	<input type="checkbox"/>
Making Sense of Social Media for Non-profits	Thurs March 22	\$35.00	<input type="checkbox"/>
Is Your Organization/Team Adapting Fast Enough?	Thurs March 29	\$70.00	<input type="checkbox"/>
Social Marketing: Making Change Happen	Fri March 30 am	\$35.00	<input type="checkbox"/>
Working with the Media: Public Relations for Non-profits	Fri March 30 pm	\$35.00	<input type="checkbox"/>
Facilitation Fundamentals	April 12, April 26	\$70.00	<input type="checkbox"/>
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Authentic Leadership	Tues May 1	\$35.00	<input type="checkbox"/>
Positivity as Fuel for Team Performance	Thurs May 10	\$35.00	<input type="checkbox"/>
TOTAL AMOUNT DUE:			

Indicate Your Method of Payment

Cheque attached (*payable to* United Way Greater Simcoe County) Cheque to follow

Credit Card: VISA MasterCard

▪ Credit Card Number _____

▪ Expiry Date: _____ Signature: _____