

United Way of Greater Simcoe County Welcomes our new Team Members!



Alison is seen here accepting a grant from the Trillium Foundation's John Pugsley and MPP Aileen Carroll

Alison Pickard took over April 1st as our new CEO. She has extensive knowledge and experience as a senior leader in the United Way movement with a proven track record in leading and building community relationships. Alison's professional background includes 14 years working within Community and Social Services, Municipality of Metropolitan Toronto, as a Fundraiser at United Way of Toronto, CEO at United Way of Oakville for 6 years and most recently as a consultant for the Not for Profit Sector. She has a Bachelor of Arts (Political Science & Environmental Studies) degree from the University of Toronto, Victoria College and a certificate in Gerontology from Sheridan College in Oakville.

Joanne McPhail, Chair of United Way of Greater Simcoe County shared, "We are extremely excited to have Alison aboard, as she brings a wealth of experience and expertise to our organization. The Board is looking forward to working with Alison on growing our annual campaign and our ongoing community impact agenda."



Paulina Robertson (centre) joined United Way on the 12th of April. She too has spent time with United Way's, most recently as the Director of Campaign at Milton and prior to that working for Alison Pickard at United Way Oakville. Also joining the campaign this year to replace Leila Verheyen on her maternity leave is **Rosslyn Junke** (left) who is a Georgian College Fund-Raising student and has worked with many charitable committees in Barrie. In addition the campaign team welcomes **Judith Johnston** (right) to this year's campaign team, another Georgian College Fund-raising student!

And we said a fond **"See Ya"** to **Seija Suutari**
our former CEO
at our volunteer appreciation get together!



Seija with board chair, Joanne McPhail

United Way of Greater Simcoe County is a registered Canadian charitable non-profit organization. We assess local needs and allocate funds to social services agencies.

We are also a community leader through partnering with 211, Simcoe County Alliance to End Homelessness, Eat Well To Excel, Winter Warmth and United Way Training & Consulting Services.

Every dollar raised by United Way in Simcoe County stays in Simcoe County, *helping those most in need.*

YOUR donation to United Way of Greater Simcoe County's Community Fund has the potential to impact an entire community!

It's YOUR community. You can make a difference.



INSPIRE • BUILD • CHANGE
United Way of Greater Simcoe County

April 2010

United Way of Greater Simcoe County Reintroduces our Team Members!



clockwise from top left

Traudi Mannsberger
Nancy Smith
Bethany Obermayer
Karen Gondosch
Elanna Studzinski

Office Volunteer
Outreach, Eat Well to Excel, Winter Warmth
Director, Finance & Administration
SCATEH, Accounts Payable
Accounts Receivable, Data Base Manager



from left to right

Cathy Barlow
Darlene Havers
Susan Laycock
Harold Lamorandierre

Director, Community Leadership and Learning Services
Executive Assistant
Director, Publicity, Social Media and Communications
Office Volunteer (absent from picture)

We look forward to working with our current and new
United Way supporters!

United Way of Greater Simcoe County

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Over 50 years of Inspiring, Building & Changing
United Way of Greater Simcoe County

Adjala-Tosorontio-Barrie-Bradford-Essa-Innisfil
New Tecumseth-Midland-Orillia-Oro-Medonte-Penetanguishene
Ramara-Severn-Springwater-Tiny-Tay