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United Way of Greater Simcoe County  
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*For Immediate Release*

## **United Way celebrates volunteers during National Volunteer Week**

**Barrie, ON, April 22th, 2009** – United Way of Greater Simcoe County (UWGSC) honoured their volunteers last night with a special celebration at the Robert Simpson Brewing Company in Barrie. This week is National Volunteer Week and organizations across Canada are using this occasion to celebrate with their volunteers.

"Our organization is penetrated with volunteers at multiple levels," said Seija Suutari, chief executive officer UWGSC. "For 50 years we have engaged volunteers on our Board of Directors. We have volunteers that lead our annual campaign on Campaign Cabinet. We have a volunteer Allocations Committee. We have volunteer consultants who drive our Training and Consulting Services, often times training other volunteers. We have special event volunteers. We have general office volunteers that assist us on a day-to-day basis. In fact, one of our office volunteers will be celebrating her ten-year anniversary with us this month and another over 13 years! They truly inspire us", she said.

On behalf of the entire community, UWGSC thanked their volunteers for serving their community with such energy, commitment, intelligence, creativity, passion, enthusiasm and devotion. "Charitable organizations statistically operate with a 50/50 ratio of staff to volunteers and UWGSC itself falls well within those figures", said Suutari.

The event was sponsored by Spa Lumina in Barrie and hosted by the Robert Simpson Brewing Company. United Way wants you to know no donor funds were used to support this event.

- United Way has been effecting change in Greater Simcoe County for 50years.
- Annually United Way funded agencies touch the lives of 1 in 3 people, which equates to more than 150,000 individuals in our community.
- Your support allows UWGSC to continue this important work and reach out to those most in need.
- *Please help us in our quest to build a better community.*

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**For further information please contact:**

**News Release**

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