

HSBC Bank Canada warms up the day with a Chili Luncheon for United Way of Greater Simcoe County's 2007 Campaign.

Wednesday, November 28, 2007

Who: **United Way of Greater Simcoe County & HSBC Bank Canada**

What: **Chili Luncheon Fund-Raiser**

When: **Friday, November 30, 2007 11:30 – 1:00 p.m.**

Where: **406 Bryne Drive, Unit 436, Barrie, Ontario**

Photo Opportunity: United Way of Greater Simcoe County (UWGSC) is pleased to announce that HSBC Bank Canada will be hosting a Chilli Luncheon this Friday in conjunction with their employee contribution campaign. Jeff Dawson, who has spearheaded the campaign for HSBC will be sporting lovely feminine attire during the luncheon as the employees successfully reached his challenge of raising \$1,000. The public is welcome to come out and enjoy both the food and the fashion!

Additionally:

- *United Way is the one of the largest non-government source of social service funding in Simcoe County.*
- *Over 80% of funds donated to United Way of Greater Simcoe County are raised in the workplace, most through payroll deduction programs. More than 150 employers in Simcoe County support their community through United Way.*
- *In 2006 United Way of Greater Simcoe County raised a record amount for local programs and services - \$1,280,000. This year our goal is \$1.36 million.*
- *United Way has been making a difference in this community for 47 years. Annually United Way funded agencies touch the lives of 1 in 3 people, which equates to more than 150,000 individuals in our community.*

INSPIRE * BUILD * CHANGE

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For more information please contact:

Seija Suutari, Executive Director
United Way of Greater Simcoe County
(705) 726-2301 ext. 26



ed@unitedwaysimcoecounty.on.ca
www.unitedwaysimcoecounty.on.ca