

Honda Associates *Generously Support* United Way of Greater Simcoe County

Barrie, ON, October 23, 2007 - Honda of Canada Mfg. (HCM) on behalf of its Associates have generously provided a \$50,000 corporate gift in support of United Way of Greater Simcoe County's 2007 campaign. This year's aggressive campaign goal of \$1,360,000 moves to strengthen the local social service network in Simcoe County.

"We are gratified to accept such a generous donation," said Seija Suutari, Executive Director for United Way of Greater Simcoe County. "Honda has contributed to our campaign for fifteen years and continues to demonstrate itself as a compassionate and caring **Leader of the Way**. Our annual campaign would not be the success it continues to be without the support we receive from local businesses in our community. We are very appreciative of HCM's partnership."

In 2006, funds raised from United Way of Greater Simcoe County's campaign touched the lives of over 150, 000 people in our community, including:

- Hundreds of men and women suffering from mental illness and addictions including youth at risk who received support from the David Busby Street Centre
- Homeless women and men with intellectual disabilities who received housing support through [Simcoe Community Services](#)
- Individuals, families and communities impacted by disasters including fires, floods, gas leaks and weather related occurrences who receive assistance with the basic needs of food, clothing and shelter through the [Canadian Red Cross Society](#)
- Patients requiring palliative care and families needing bereavement support from their loss of loved ones to cancer or other terminal illness through [Hospice Simcoe](#)

Campaign contributions provide support to over 40 local programs and services, and touch the lives of one in three people in Simcoe County through 22 agencies.

For more information on how to contribute to this year's 2007 campaign, contact United Way of Greater Simcoe County today.

-30-

For further information please contact:

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