



INSPIRE * BUILD * CHANGE
United Way of Greater Simcoe County

unitedwaysimcoecounty.on.ca

For Immediate Release

An important communiqué to United Way of Greater Simcoe County supporters

United Way of Greater Simcoe County places a high value on our relationship with our donors and community partners. Without their collaboration, we would be unable to achieve our mission of inspiring the people of Simcoe County to improve lives and build community through financial generosity and volunteer commitment. We thank them for their unwavering support.

We believe that transparency and accountability are essential to our success. With this at the forefront, we have recently joined Imagine Canada's Ethical Code Program.

The Ethical Fundraising and Financial Accountability Code provides donors and the public with criteria to evaluate a charity's financial and fundraising practices. We are currently well aligned with the Code and in some cases exceed sector standards. "Our voluntary adoption of the Code," said Seija Suutari, executive director, United Way of Greater Simcoe County, "complements our history of good governance and will help us continue to provide the highest degree of accountability and transparency to our donors at all times".

If you have any questions about our adherence to the Ethical Code, please feel free to contact United Way of Greater Simcoe County, visit our website at unitedwaysimcoecounty.on.ca or download/request a copy of our financial statements. You can also download the Ethical Code itself at imaginecanada.ca.

- United Way has been effecting change in Greater Simcoe County for 48 years.
- Annually United Way funded agencies touch the lives of 1 in 3 people, which equates to more than 150,000 individuals in our community.
- Your support allows UWGSC to continue this important work and reach out to those most in need.
- *Please help us in our quest to build a better community.*

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For more information please contact:

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News Release