

Health Unit employees give with their hearts to United Way 2007 Campaign

March 20, 2008

Who: **United Way of Greater Simcoe County**
What: **Simcoe Muskoka District Health Unit cheque presentation**
When: **9:00 A.M. Wednesday, March 26th, 2008**
Where: **Simcoe Muskoka District Health Unit, Barrie Office, 15 Sperling Drive**

Photo Opportunity: United Way of Greater Simcoe County (UWGSC) is pleased to announce that Simcoe Muskoka District Health Unit (SMDHU) will be presenting the staff's pledge of \$20,948 towards the 2007 Campaign. This contribution represents an impressive 16% increase over last year's donation of \$18,096. SMDHU's achievement has positioned them on UWGSC's Top 20 Corporate supporters roll. This employee-driven campaign spans every community branch office of SMDHU including Barrie, Cookstown, Gravenhurst, Huntsville, Midland and Orillia. The staff's pledge presentation will take place at Simcoe Muskoka District Health Unit's Barrie office next Wednesday.

Additionally:

- *United Way is one of the largest non-government sources of social service funding in Simcoe County.*
- *Over 80% of funds donated to United Way of Greater Simcoe County are raised in the workplace, mostly through payroll deduction programs. More than 150 employers in Simcoe County support their community through United Way.*
- *In 2007 United Way of Greater Simcoe County raised a record amount for local programs and services - \$1,360,000.*
- *United Way has been making a difference in this community for 49 years. Annually, United Way funded agencies touch the lives of 1 in 3 people, which equates to more than 150,000 individuals in our community.*

INSPIRE * BUILD * CHANGE

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