

Scotiabank provides significant donation to United Way of Greater Simcoe County's 2007 Campaign.

Barrie, ON, November 20, 2007– United Way of Greater Simcoe County (UWGSC) is pleased to announce that Scotiabank presented a cheque for \$38,582 towards UWGSC's Annual Campaign. The contribution represents a substantial increase of 13% over last year's donation. Presentation activities took place Monday, November 19th in conjunction with Scotiabank's first day of operations at their new facility, located at 44 Collier Street. Colonel Stewart Moore, Commander of Canadian Forces Base Borden, who is this year's UWGSC's Campaign Cabinet Chair was on hand to receive the donation.

Scotiabank is the largest contributor from the financial sector to UWGSC's community fund campaign and has been a valued partner for over ten years. Corporately, Scotiabank is dedicated to being a socially responsible organization, as showcased through their charitable donations and the active volunteerism of their employees. In 2006, Scotiabank contributed more than \$42 million to community causes globally.

"Many words come to mind to describe Scotiabank and its employees", says Seija Suutari, executive director, "these words are generous, concerned, caring and kind. We are proud to realize that when Scotiabank supports their local community through United Way, they help ensure a wide variety of needs are met - including services to children, youth, family, seniors and more".

United Way has been making a difference in this community for 47 years. Annually United Way funded agencies touch the lives of 1 in 3 people, which equates to more than 150,000 individuals in our community. Your support allows UWGSC to continue this important work and reach out to those most in need. Please help us in our quest to build a better community.

*INSPIRE * BUILD * CHANGE*

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