



## **CAMPAIGN CABINET CHAIR POSITION DESCRIPTION**

*United Way of Greater Simcoe County is a volunteer -based organization. Its purpose is to build caring communities by raising and allocating funds, and by mobilizing financial and human resources to provide needed human care in our communities.*

*The Campaign Chair is the lead volunteer for United Way of Greater Simcoe County Campaign and is recognized as a business/community leader. This position is a full year commitment with a more focused involvement of 5 hours per week for a period of 4 months, mostly during the spring and fall. The Campaign Chair places United Way of Greater Simcoe County in the center of the community's awareness and drives campaign strategy. The Chair, in cooperation with staff and the Board of Directors, are responsible for the recruitment and leadership of the Campaign Cabinet consisting of Division Chairs who provide support to the Campaign Chairs for the overall campaign.*

*The Division Chair provides a critical link between their particular area in the local community and United Way of Greater Simcoe County by managing a team who are focused on relationship development with partners in their area (finance, public sector or individual giving as examples). Division Chairs, with United Way of Greater Simcoe County staff support, are responsible for recruiting, training, motivating and monitoring Account Executives who each meet with United Way Accounts in the spring in order to communicate United Way's message and raise funds.*

### **Qualifications Needed**

- ✓ Ability to recruit and lead volunteers
- ✓ Knowledge of United Way of Greater Simcoe County philosophy, programs and campaign objectives
- ✓ Experience in fundraising and/or sales in the local community
- ✓ Excellent interpersonal skills

### **Reporting and Support**

The Campaign Chair reports to the Board of Directors and works in conjunction with the Executive Director, Campaign Director and Campaign Cabinet. United Way of Greater Simcoe County staff will provide any technical/professional advice and ongoing support of United Way of Greater Simcoe County Accounts.