

Area's Military Commander Heads United Way of Greater Simcoe County's 2007 Campaign

Barrie, ON, May 01, 2007 – United Way of Greater Simcoe County (UWGSC) is pleased to announce that Colonel Stewart Moore, Commander of Canadian Forces Base Borden, will be the Campaign Cabinet Chair for UWGSC's 2007 campaign. The announcement of Colonel Moore's appointment will undoubtedly give a tremendous boost to United Way's campaign.

"We were looking for a senior community leader when identifying our ideal Cabinet Chair," says Seija Suutari, UWGSC's executive director. "Colonel Moore's passion and commitment to United Way are going to kick our campaign to the next level, we are really excited about working with him in creating a dynamic campaign cabinet team."

"I was honoured to have been asked to lead this campaign," says Colonel Moore. "There is tremendous opportunity to really grow this campaign given the current trends in Simcoe County. Furthermore, I am inspired by the work being done by member agencies and the community building being done by United Way. They really are doing a top notch job."

If you are interested in joining Colonel Moore's 2007 campaign cabinet team or if you would like to serve in some other volunteer capacity, please call 705-726-2301.

United Way has been making a difference in this community for 47 years. Each year United Way funded agencies touch the lives of 1 in 3 people, which equates to more than 150,000 individuals in our community. Your support allows UWGSC to continue this important work and reach out to those most in need. Please help us in our quest to build a better community.

Without you, there would be no way.

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For more information please contact:

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