



United Way
of Greater Simcoe County

Participate in the Loaned Representative Program

Lend us your best... and we'll send them back better!

United Way's Loaned Representative program provides a unique professional development opportunity for your organization's emerging leaders. In this full-time, 16-week program, one or more of your employees can work alongside United Way staff to raise funds through hundreds of workplace campaigns in the community. Companies can either loan or sponsor an employee to participate in the program.

Following a week of orientation and comprehensive training, Loaned Representatives roll up their sleeves to work with United Way's professional staff to implement fundraising strategies and maintain ongoing relationships with hundreds of companies and organizations. Loaned Representatives work independently and interdependently in a supportive and dynamic team environment.

Your participation makes it possible to raise more dollars for vital programs and services that improve lives and build a strong community. The Loaned Representative program is one of the ways United Way is able to keep costs low, helping to maximize donor dollars in our community.

Benefits to your organization

A New Leader in your Organization

Not only does United Way provide comprehensive training, we give Loaned Representatives the opportunity to put their training into practice. The result? An employee that returns to your workplace energized with new skills, confidence, contacts and increased productivity. You will see enhanced skills such as:

- Leadership
- Sales and negotiation
- Planning and organization
- Community development
- Public speaking
- Relationship building
- Problem solving
- Customer service
- Time management

Increased Community Profile

Your organization will be profiled in all workplace presentations made by your Loaned Representative. We will also acknowledge your organization in our annual report and at our Community Achievement Celebration.

Two ways to get involved

- 1. Loan a Representative**
Loan one of your employees to United Way from August 15 to December 15, 2007. You pay their salaries, benefits and travel expenses.
- 2. Sponsor a Representative**
Sponsor a representative by providing a \$9,000 honorarium. United Way will hire a qualified, dynamic individual with your investment.

Interested?

Please contact United Way of Greater Simcoe County at 705-726-2301 for more information or to sign up for this exciting opportunity.

Thank you to all organizations that have participated in United Way of Greater Simcoe County's Loaned Representative Program to date and to those that will be involved in 2007. We appreciate your support!

"What an amazing organization! There are so many people in need within our community who struggle with the day to day. Having had the opportunity to participate in United Way's Loaned Rep Program, I saw first hand United Way's commitment to be leaders in building a better community. It was an honour for me to be part of such a spirited and caring group of individuals who truly want to make a difference. My experience with United Way's Loaned Rep Program was instrumental in enhancing my knowledge of the needs within my community and how I can give back and support those less fortunate. Thank you United Way"

- Loretta Warren, Human Resources Specialist,
Expertech

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